

Business Plan

Proposed name of the company

- Proposed company name, which you are intending to register in UAE.
Please provide 3 choices in the preferential order

Proposed activity

- What is the core business of the company?
- The company in UAE is being established to carry out which activity?
- How do you see the potential in carrying out this particular activity?

Proposed Facility / Office Requirement

- What facilities are you looking for? (e.g. Office / ware house / land)
- What amount of area would you require initially? (size of the facility)
- Which emirate/ free zone do you prefer
- What facilities you are expecting in the future? (next 5 years)

Targeted market

- Which markets you are targeting for carrying out the activity?
- From where will the goods be sourced?
- To which market will the goods be re exported?
- Why do you consider UAE as a prime location for doing this business?
- Will you be selling or providing any services to the local UAE market?
- How do you plan on selling or providing any services to the local UAE Market? (Through an agent/ business partner/ parent company, etc)

Proposed Investment

- What is the capital requirement?
- What is the breakdown of funds that would be spent? (e.g. construction cost, furnishing cost, advertisement cost, working capital, operational cost, etc)
- Expected pay back period of these funds
- Proposed investment in next five years.